

## Minutes: General Meeting held on Thursday 26 April 2018 at the National Badminton Centre, Milton Keynes



The list of decisions is appended as Appendix 1.  
The list of actions is appended as Appendix 2.  
The registration sheet is appended as Appendix 3.

The minutes are recorded following the order of the agenda.

To simply read a summary of the decisions and actions please refer to the [foot of the minutes](#) (click this link if reading online).

	<b>Welcome</b> The Chairman welcomed everyone to the meeting.
<b>1.0</b>	<b>Quorum</b>
1.1	The Chairman ascertained a quorum; 32 voting members present and advised there were 190 votes in the room.
<b>2.0</b>	<b>Confirmation of the Minutes of the Annual General Meeting held on 25 January 2018:</b>
2.1	Minutes (Paper GM/01/18/Min):  <u>Decision:</u> a) The minutes of the General Meeting of 25 January 2018 (Paper GM/01/18/Min) were approved, with no abstentions or votes against noted, with one amendment:  Item 2 Title to read 'General Meeting', not 'Annual General Meeting'  <b>ACTION:</b> Item 2 of the Minutes of January 2018 to be altered to remove the word 'Annual'
<b>3.0</b>	<b>Report on the Business of the Board of Directors by the Chairman including reports from the Chairmen of the Advisory Boards and Standing Committees for the period January 2018 – March 2018 (GM/04/18/01):</b>
3.1	The information in the report was noted.

There being no further business the Chairman closed the formal General Meeting at 1.03 pm

The General Discussion then commenced.

<b>1</b>	<b>Business Objectives and Budget for 2018/19</b>
1.1	The Chief Executive gave a presentation on the Business Objectives and Budget for 2018/19. A copy of the presentation would be circulated with the minutes.  The following questions/comments and answers/comments were noted:

	<p>Q1. Can we see the progress of the targets from last year?</p> <p>A1. This will be reported in the Annual Report, currently being prepared.</p> <p>Q2. Has Badminton England noticed a drop in junior clubs affiliating as a drop has been noted in the County?</p> <p>A2. We have not noticed a drop in the junior clubs but there has been a 10% reduction in affiliated clubs, either juniors or seniors. The reasons may well include junior and senior clubs that have merged during the year.</p> <p>Q3. How are we helping to support Shropshire County to keep their clubs in membership?</p> <p>A3. Badminton England will be sending a communication to CBAs that can be presented to clubs that will help them to see the benefit of staying in membership..</p> <p>Q4. What feedback has been received about splitting the sessions at the All England this year?</p> <p>A4. Very little feedback – the split sessions were relatively smooth. We are currently in talks with the Arena about next year’s All England and whether we will run the Championships in the same way.</p> <p>Q5. Has consideration been given to adding some seats courtside seats during the All England to help raise income?</p> <p>A5. Yes, but those seats would not necessarily provide the best view – there are either photographers or umpires in the way.</p> <p>Q6. Are the Relationship Managers going to speak to the unaffiliated clubs and leagues to get them into membership?</p> <p>A6. Yes.</p> <p>Q7. Will the Relationship Managers talk to the Counties too?</p> <p>A7. Yes.</p> <p><b>ACTION:</b> The presentation to be circulated with the draft Minutes.</p>
2	<p><b>Membership Review</b></p>
2.1	<p>A presentation on the Membership Review was given by the Chief Executive and the Commercial Director. A copy of the presentation would be circulated with the draft Minutes.</p> <p>The following questions/comments and answers/comments were noted:</p>

- Q1. With regards to the League Management tool due to be developed, what is the game plan for this? Do you want this to be used by all leagues or to bring unaffiliated leagues into affiliation?
- A1. It will be open for anyone to use as a free-of-charge module via GoMembership.
- Q2. At the payment screen will there be an option to show the transaction charges being added?
- A2. We will look into this and see if this is possible with the system developers, Azolve.
- Q3. Can you get a breakdown of the ages of players, i.e. 18 – 35s and over 35s?
- A3. Yes we can get that breakdown easily.
- Q4. Go Cardless payments – will they be paid back to the Counties?
- A4. Yes, we are working through the year end at the moment.
- Q5. Reading detail on the screens in GoMembership is really difficult and gives people a headache. Can this be looked at?
- A5. Yes, however, we will not be making any bespoke changes away from the Azolve system.
- Q6. Will there be a tick box for a Direct Member to join the County when they affiliate to Badminton England and if they do will the County be paid the fee?
- A6. Direct Members do not pay a County fee.
- Q7. Will people be able to pay their Compete fee through the club or do this separately?
- A7. They can currently pay this either directly or via their club.
- Q8. Would it be worth highlighting the benefits of insurance?
- A8. We are currently waiting for some examples of where insurance claims have been made so that we can use them as examples of the worth of having insurance.
- Q.9 Can Counties pull off a report on who is competing in their Counties?
- A9. Yes, but not by everyone in the CBA. This is limited to certain job roles, although these permissions will be sought via GDPR
- Q10. When can we start renewing members for the new membership year?
- A10. Payment for the 1 September renewal year can be made on the system from 1 July 2018.

	<p>Q11. How do we deal with people who want to leave after six months – should we be paying them some money back?</p> <p>A11. No.</p> <p>Q12. Does it cost anything to set up DD and could we move to a monthly DD process if we wanted to?</p> <p>A12. There is a cost for every transaction on DD so there would be a monthly fee to do this. Our intention is to collect annually.</p> <p><b>ACTION:</b></p> <p>The presentation to be circulated with the draft Minutes</p>
<b>3</b>	<b>Competition Review</b>
3.1	<p>Eric Brown presented an update of the findings of the Competition Review. The information contained within the papers and update was noted.</p> <p>The following questions/comments and answers/comments were noted:</p> <p>Q1. Were young people involved in the review?</p> <p>A1. Yes, the first group of people involved included many young players.</p> <p>Q2. The organisation of so many tournaments, together with the international events that take place will put a strain on the umpires and other officials – how will this be dealt with?</p> <p>A2. There will be online support to help tournament organisers and some tournaments won't involve the usual methods of delivery. We are also helping to develop and train umpires and officials.</p> <p>Q3. Once the Review has gone to the Board in May, when will it be implemented?</p> <p>A3. The presentation to the Board will include a priority and implementation plan.</p> <p>Q4. Why is it felt that the Senior County Championships is not working?</p> <p>A4. There are a few reasons; the number of people playing in foreign leagues; some CBAs are talking about reducing the number of teams competing; a recent survey reported that 50% of those who compete didn't know and or want to be involved in the SCC.</p> <p>Q5. Will there be discussions about increasing female participation?</p> <p>A5. This is being discussed at the next Board meeting and Eric will come back on this point at the next General Meeting in October.</p> <p>Q6. Does the current grading and ranking system work?</p>

	<p>A6. It is believed that the current ranking system is out of date and can be manipulated. It needs to be updated and that is why it was set as a high priority and this would help to build better competitions.</p> <p>Q7. Will consideration be given to the eligibility about people moving up into different age groups?</p> <p>A7. We are considering the calendar for juniors and are thinking about running January to December.</p> <p>Q8. In order to strengthen it, would you consider allowing universities to put a team in the SCC?</p> <p>A8. Not currently.</p> <p>Thanks were given to all those who had taken part in the reviews of both the Competition and Membership.</p> <p><b>ACTION:</b> To feedback on the discussions about increasing female participation at the October General Meeting.</p>
<b>3</b>	<b>AOB</b>
3.1	There were no other items of business

Meeting closed at 4pm

The upcoming General Meeting dates are as follows:  
30 June 2018 (Annual General Meeting)

#### Appendix 1- Decisions

Reference	Decision	Responsible	Agreed Date
Item 2.1, Minutes of the General Meeting of 25 January 2018	The minutes of the General Meeting of January 2018 (Paper GM/01/18/Min), were approved, with no abstentions or votes against noted with one amendment to the title of Item 2.	GM	26 April 2018

**Appendix 2 – Actions**

Reference	Action	Responsible	Deadline Date
Item 2.1, Formal Meeting	Item 2 of the Minutes of January 2018 to be altered to remove the word 'Annual'	CEO Office	May 2018
Item 1.1, General Discussion	The presentation on the Business Objectives and Budget for 2018/19 to be circulated with the draft Minutes.	CEO Office	May 2018
Item 2.1, General Discussion	The presentation on the Membership Scheme and Review to be circulated with the draft Minutes.	CEO Office	May 2018
Item 3.1, General Discussion	To feedback on the discussions about increasing female participation at the October General Meeting.	Eric Brown	October 2018

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### Appendix 3- Register of Attendance and Apologies

A blank box indicates non attendance and no apologies received. A greyed out row indicates no voting ability for the meeting.

Voting Attendees	Name of First Delegate	Signature of Voting Delegate	Name of Second Delegate * = NVD can take the vote	Signature of Non-Voting Delegate
AVON	Val O'Neill	Signed in	Joanna Elson	
BEDFORDSHIRE	Barbara Lincoln	Signed in	None	
BERKSHIRE	No VD advised		No NVD advised	
BUCKINGHAMSHIRE	Mark Lawrence	Apologies Received	John Lau	Apologies Received
CAMBRIDGESHIRE	Daniel Bates	Signed in	Louise Place	
CHESHIRE	Roger Ewing	Signed in	Brenda Andrew	
CORNWALL	Anthony Poole	Apologies Received	None	
CUMBRIA	John Parkinson		None	N/A
DERBYSHIRE	Nigel Cook		Gary Brealey	Apologies Received
DEVON	Malcolm Slack	Apologies Received	None	
DORSET	Roy Carder		Russell Clarke	
DURHAM	Andrew Pollard		Claire Lapworth	
ESSEX	Simon Gilhooley		Eric & Helen Richardson	Signed In
GLOUCESTERSHIRE	Graham Siddle	Signed in	Andy Woolway	
GUERNSEY	Jonny Orme		None	
HAMPSHIRE	Margaret Houlton	Signed in	Diana Troke	Signed In
HEREFORDSHIRE	Heath Fletcher	Apologies Received	None	
HERTFORDSHIRE	Paul Kempster	Apologies Received	Gill Bartlett	Signed In
ISLE OF MAN	Sarah Corlett	Apologies Received	None	
ISLE OF WIGHT	Michael West	Singed In	Anthony Isaacs	Signed In
JERSEY	No VD advised		No NVD advised	
KENT	Mike O'Keeffe	Signed in	Michael Stimson	Signed In

*Confidential: Not for wider circulation*

LANCASHIRE	Glyn Pike	Apologies Received	Brian Greenwood	
LEICESTERSHIRE	Richard Clarke	Apologies Received	Ian Bosworth	Apologies Received
LINCOLNSHIRE	David Mellor	Signed in	John Kemp	Apologies Received
MIDDLESEX	David Heather	Signed in	John Herdman	Signed In
NORFOLK	Simon Piff	Signed in	Robin Cooper	
NORTHAMPTONSHIRE	Jermaine Lovelace	Signed in	Fiona Humpage	
NORTHUMBERLAND	Steve Abbott	Signed in	Dennis Gray	Apologies received
NOTTINGHAMSHIRE	Paul Adcock	Apologies Received	John Briggs	Signed in
OXFORDSHIRE	Paul Casey	Signed in	None	
SHROPSHIRE	Sue Warnock	Signed in	David Robinson	
SOMERSET	Catherine Sertin	Apologies Received	Simon Ashenden	
STAFFORDSHIRE	Benson Greatrex	Signed in	David Eddy	
SUFFOLK	Stephen Smith	Singed In	Mike Tee	
SURREY	Richard Wellington	Apologies Received	Dennis Higgins	Signed In
SUSSEX	Derek Webb	Signed in	Mark Russ	
WARWICKSHIRE	Frank Wilson	Signed in	Julia Hammerton	Signed In
WILTSHIRE	John Earney	Signed in	None	
WORCESTERSHIRE	Margaret Hargreaves	Apologies Received	June Totney	
YORKSHIRE	Roger Cook	Signed in	Gordon Milne	Apologies Received
BUAofE	Dave Martin	Signed in	Mike Wright	
BLJAofE	Margaret Redfern		Abby Kumar	Apologies Received
President	Diana Troke	Signed in	None	N/A
Vice President	Abby Kumar	Apologies Received	None	N/A
Vice President	John Havers	Signed in	None	N/A
Vice President	Mike Gilks	Apologies Received	None	N/A
Vice President	Nora Perry		None	N/A



Vice President	Geoff Hinder	Signed in	None	N/A
Vice President	Vacancy		None	N/A
Elected Member	Mark Russ		None	N/A
Elected Member	Brenda Bird	Signed in	None	N/A
Elected Member	Yunus Suleman	Signed in	None	N/A
Elected Member	Dave Bartlett	Signed in	None	N/A

**Non-Voting Attendees:**

Role	Name of Attendee	Signature of Attendee
HLVP	Dennis Blayze	
HLVP	Ciro Cinglio	
HLVP	Heather Nielsen	
HLVP	Frank Wilson	Signed In
HLVP	Stan Marchment	
HLVP	John Briggs	Signed In
HLVP	John Alexander	
HLVP	William Andrew	Signed In
HLVP	Geoff Rofe	Signed in
Board of Director	Derek Batchelor	Signed in
Board of Director/CMT	Adrian Christy	Signed in
Board of Director	Eric Brown	Signed In
Board of Director	Mike Robinson	Apologies Received
Board of Director	Sandra Dodd	Apologies Received
Board of Director	Malcolm Smith	Apologies Received
Board of Director	Jim Mann	Signed in
Board of Director	Brian Hooper	Signed in
Board of Director	Jackie Newcombe	Apologies Received
Board of Director	Anita Bickerdike	Apologies Received
Board of Director	Alison Odell	Signed in
Corporate Management Team, Performance Director	Jon Austin	Signed In
Corporate Management Team, Corporate Director	Martin Cawte	Signed In
Corporate Management Team, Finance Director	Chris Conway	Signed In
Corporate Management Team, Director of Development and Competition	Julia Strong	Signed In
BADMINTON England - Minute taker	Sue Wressell	Signed in